



Skills

Design

Illustrator CS5+
Photoshop CS5+
InDesign CS5+
Dreamweaver CS5+
Fireworks CS5+

Web

Wordpress 3.5+
OpenCart 1.4+
Javascript/JQuery
Google Maps API
Twitter Bootstrap
Apache Tomcat
phpMyAdmin
Eclipse IDE
HTML 4.1/5.0
CSS 2.0/3.0
Java/JSP
PHP/mysql
SVN/CVS
Ajax

More

Google Analytics
Google AdSense
Entrepreneurship
SEO

Education

Advertising and Graphic Design
Humber College
Etobicoke, ON
September 2010 - April 2012

IBM Java Websphere
Centennial College
Scarborough, ON
September 2007 - December 2007

Computer Networks
Engineering Technology
RCC Institute of Technology
Concord, ON
September 2003 - March 2005

Work Experience

Flight Centre Canada Downtown Toronto, ON

Web Developer / SEO Specialist

September 2013 - August 2015

- Responsible for managing content management and developing page design
- Perform maintenance and ongoing development of the flightcentre.ca website
- Assist in the development and execution of the Lead SEO Specialist search engine strategy and other web development initiatives as needed
- Create search optimized landing pages and frequent on and off page SEO improvements
- Developing pages for marketing campaigns to coincide with offline marketing efforts
- Other miscellaneous tasks as assigned by Web Development Team

Bel Marra Health Woodbridge, ON

Web Designer / Developer

August 2012 - September 2013

- Design, develop and manage new microsites for exclusive products
- Implement Strategic SEO to optimize ongoing website traffic
- Redesigned and developed Bel Marra Health website (<http://www.belmarrahealth.com>) to increase online web traffic and usability which had doubled online traffic during duration of 2 months of employment
- Maintained, designed and developed new Weight Loss and Nutritional Health website (<http://www.leanonlife.com>) using Wordpress
- Provide technical assistance in the creative and prepress print design for megalogs, flyers, new product packaging design and other marketing materials
- Maintain and update Wordpress site(s) including updating and troubleshooting plugin conflicts as well as upgrading to latest Wordpress updates.
- Collaborate with Marketing/Database Analyst on online web tracking as well as provide technical expertise in future website features to increase traffic

Curly Hair Solutions Toronto, ON

Web / Graphic Designer (Part-Time)

February 2012 - October 2012

- Design, code and manage landing pages for website
- Research into new SEO and SEM Techniques to optimize product exposure
- Research and Analyze new Search Engines to feature internal products like Bing, Google Products and Shopzilla

Artik Promotions Toronto, ON

Graphic Artist (Part-Time)

June 2011 - January 2012

- Design mockups/proofs for clients and prepared ready files for production
- Responsible for recoding high trafficked landing page for rapid SEO and Google index optimization
- Manage company website to ensure new products are updated

Sign-A-Rama Toronto, ON

Graphic Designer (Temporary)

July 2010 - August 2010

- Design mockups based on client specification and prepare ready files for production
- Follow up with clients/customers on graphic specification and turnarounds
- Work with Adobe Creative Suite to design signage, vinyl, newsletters and name plates

Rogers Communications - Zoocasa Toronto, ON

Web Developer (Contract)

March 2009 - October 2009

- Implement Java based business rules (JBoss) to report business rule updates
- Perform rapid prototyping and testing of concepts and ideas
- Design and maintain Kapow robots to operate and extract accurate data
- Automate collection of data from external websites using ETL tools
- Prompt resolution of data issues arising from active robots in production
- Perform relevant daily robot reporting in regards to robot performance, number of listings picked up and/or dropped



Freelance/Gigs

JobOn Canada

Graphic Designer / Co-Founder
January 2013 - Present

Design, Mobile and
User Experience

AiWood Digital

Graphic / UI / Web Designer
May 2011 - August 2013

Provide Graphic Design
and Web services

Hireglyphics Corporation

Graphic / Web Designer
March 2009 - May 2010

Redesigned Company Website

InfoTek Consulting Services

IT Consultant
March 2009 - August 2009

Placement to Rogers Ventures

Transparen Corporation

IT Consultant
August 2008 - August 2009

Provide Consultation towards
Web and IT Services

Volunteer

FITC Door Host

Web Unleashed 2015
September 2015

Registration / Floating Team

FITC Toronto 2015
April 2015

Technical Operator

FITC Toronto 2013
April 2013

FITC Toronto 2012
April 2012

FITC Vancouver 2012
November 2012

SpeechBobble Inc Downtown Toronto, ON

Web Developer (Contract)

December 2008 - February 2009

- Worked in an open conceptual (and Agile) environment consisting of 4 developers
- Delivered tasks on a tight schedule as assigned by the Lead Developer
- Contributed towards developing key new features
- Contributed to cleaning and organizing standard SVN code system
- Developed using JSP/Java to maintain and support current online system

UOIT Oshawa, ON

Teaching Assistant

September 2008 - December 2008

- Responsible for answering questions and receiving feedback raised by the students using campus tools like WebCT
- Hold open office hours for students seeking assistance outside Tutorial and Lecture sessions
- Marking lab assignments and midterms for over 398 enrolled students
- Used Microsoft Visual J# as main Java IDE for aiding students in their java programming

Vengeo Inc Toronto, ON

Lead JSP / Java Developer (Contract)

April 2008 - October 2008

- Worked in a team environment consisting of 5 developers performing a variety of tasks as assigned by the President
- Developed custom raw JSP code using Eclipse to support in-house web 2.0 application designed for creating and publishing web publications (eg. e-brochures, e-resumes, flyers and slideshows)
- Used MySQL to construct database tables, stored procedures, views and queries using JDBC and Servlets

Empathica Inc Mississauga, ON

Operations Analyst (Contract)

February 2007 - September 2007

- Converted specification towards survey products and reporting products
- Provided support and input into future enhancements of IT/Operational systems in order to improve department operations
- Developed custom online surveys using JSP, HTML, XML and flexible technologies

OpenVenue [Research Now] Toronto, ON

Programmer / Analyst

September 2006 - February 2007

- Programmed surveys using the ConfirmIT ASP Environment
- Coordinated with the Senior Programmer and Team Lead in implementing client requirements
- Performed after launch data checks, making Weekly Track project changes and updating data templates where necessary

comScore Inc Toronto, ON

Survey Programmer

October 2005 - September 2006

- Developed using HTML/CSS, Javascript and XML parsing, web-based surveys for clients like Microsoft, Career Builder and Catalina Marketing
- Primary responsibilities include QA, data capturing/mapping, survey logic/branch programming and troubleshooting survey component challenges
- Performed minor programming tasks (updating programming tutorials and adding/modifying shared code snippets used across programming department)

Tradeport Electronics Group Vaughan, ON

Desktop Publisher

May 2005 - October 2005

- Developed a Dynamic Template for company website in order to deliver and sell electronic instrumentation products from manufacturing companies
- Converted existing HTML Website Template into PHP/MySQL
- Migrated self-designed CFML source code to PHP source code in a one week span
- Designed black and white 20 page newspaper fold spread available